Online Authentication Barometer

1. Passwords are, unsurprisingly, still prevailing over other, more secure and widely available authentication methods.

Here's how many consumers have used their password in the past 60 days to access different accounts:

- Financial Services: 56%
- Work Computer or Account: 59%
- Social Media: 45%

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2. Biometrics are gaining traction, in perception of security and usage — a positive shift.

Here's how many consumers have used biometrics in the past 60 days to access different accounts:

- Financial Services: 35%
- Work Computer or Account: 26%
- Social Media: 22%

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3. Consumers still wrongly believe that taking action to strengthen a password is the best way to secure their account.

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4. Many consumers still don't know what action to take to secure their accounts, even if they wanted to.

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Many consumers still don't know what action to take to secure their accounts, even if they wanted to. 16% of consumers say they have not taken steps to secure their accounts.

5. Consumers need to be educated on the risks and implications of poor account security and the solutions available to lock down their accounts.

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Consumers need to be educated on the risks and implications of poor account security and the solutions available to lock down their accounts. 32% of consumers believe biometrics are the next secure way to log into their online accounts, apps and devices.

10,000 consumers in the U.S., U.K., France, Germany, Australia, Singapore, Japan, South Korea, India and China were surveyed by the FIDO Alliance. Learn more at fidoalliance.org & loginwithfido.com.