



# The Pocket Guide to FIDO at Identiverse 2023

## Welcome to Identiverse 2023!

We're glad you're here. Whether you are a FIDO beginner, pro, or somewhere in between – we're here to help you on your journey to passwordless with FIDO authentication.

**Stop by our booth #1437!**

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## Sessions

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### Don't miss these sessions on FIDO Authentication!

#### Tuesday, May 30

**2:30 - 3:20 pm**

Go Passwordless with Passkeys: A WebAuthn Developer Workshop

#### Wednesday, May 31

**10:30 - 11:55 am**

Passkeys are Here! What Now?

**2:00 - 2:50 pm**

Optimizing UX for Passkeys

**3:00 - 3:50 pm**

Passkey Early Adopters Fireside Chat

#### Thursday, June 1

**11:30 am - 12:20 pm**

A Year with Passkeys

**3:35 - 4:00 pm**

How Hyatt is Driving Exceptional Customer Experiences with Modern FIDO Passwordless Authentication

# Intro to FIDO Authentication and Passkeys

## What is the FIDO Alliance?

The FIDO Alliance is a global consortium that develops open, interoperable, and scalable standards for phishing-resistant authentication. Our mission is to reduce the reliance on passwords for authentication and provide simpler, stronger authentication methods that are more secure and convenient for users.

## What does the FIDO Alliance do?

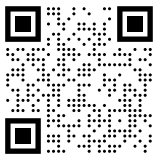
The FIDO Alliance has three main activities:

**STANDARDS:** We develop open, interoperable, and scalable standards for phishing-resistant authentication.

**MARKET ADOPTION PROGRAMS:** We promote adoption of these standards by collaborating with organizations across industries and work with them to improve the security of authentication systems.

**CERTIFICATION:** We certify to ensure products and services comply with FIDO standards and are interoperable with each other. This helps to improve the security and usability of authentication systems and provide users with a more consistent and reliable experience across different platforms and services.

## FIDO Authentication optimizes the balance between usability and phishing-resistant security.



## Where can I learn more about FIDO Authentication?

So glad you asked!

Our website is a great place to start!

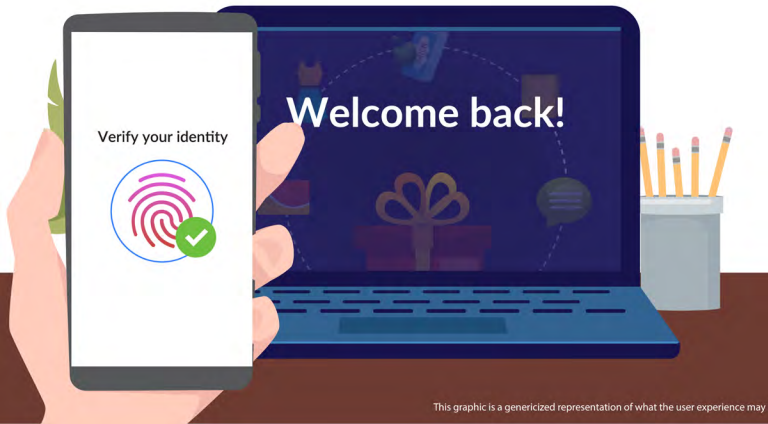
Also be sure to stop by our booth, #1437

# Directory

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## FIDO Members at Identiverse

We've put together this director to help you find and connect with attending FIDO Alliance members with certified products and services. Each entry describes the attending member company, what industries they serve, associated products, and how to get in touch. You can find more FIDO Certified members and products on the FIDO Alliance website at [www.fidoalliance.org/fido-certified-showcase](http://www.fidoalliance.org/fido-certified-showcase).



This graphic is a genericized representation of what the user experience may



## Attend Authenticate 2023

**October 16 - 18, 2023**  
**Carlsbad, CA**

Authenticate is the industry's only conference dedicated to all aspects of user authentication – including a focus on FIDO-based sign-ins.

It's time to modernize your authentication! Organizations around the globe are embracing a new way to authenticate with FIDO standards, moving past passwords and legacy forms of multifactor authentication to provide users with passkeys for phishing-resistant sign-ins. Their results? Strong security, lessened data breach risk, improved user experiences, faster sign-in rates, and reduced costs.

Join these industry leaders as they come together at Authenticate 2023, and get the latest tools and insights to get your organization on the path to strong, modern passwordless authentication.

Hosted by the FIDO Alliance, Authenticate is the industry's only conference dedicated to all aspects of user authentication – including a focus on FIDO-based sign-ins. It is the place for CISOs, business leaders, product managers, security strategists and identity architects to get all of the education, tools and best practices to roll out modern authentication across web, enterprise and government applications. Attend for excellent content, a dynamic expo hall, and other networking opportunities!

Whether you are new to FIDO, in the midst of deployment or somewhere in between, Authenticate 2023 will have the right content – and community – for you.



**1,000+**  
Attendees

**30+**  
Exhibitors & Sponsors

**100+**  
Sessions

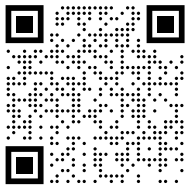
## Get Certified

# Become a FIDO Certified Professional!

Calling experts in online security and authentication! Prove your advanced knowledge and technical skills to analyze, validate, design, deploy, and educate on secure authentication systems using FIDO by becoming a FIDO Certified Professional!

### Why certify?

- Competitive advantage
- Execute projects with increased efficiency
- Increase earning potential
- Validation of knowledge and skills
- Build professional credibility



Learn more and sign up to certify!



# 1Password

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## Booth #1619

### Contact:

Matt Kissel, matt.kissel@1password.com

Andrew Livanos, andrew.livanos@1password.com

### Website:

1password.com

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1Password empowers businesses, individuals, and developers to safeguard their most private and important information online – from login information to payment cards, sensitive documents, and infrastructure secrets. Soon customers will be able to log in to 1Password with passkeys and save and use passkeys from 1Password to access other apps and services. We're also excited to introduce Passage by 1Password, a passwordless authentication solution that enables businesses to add passkey login experiences to apps or websites with a few lines of code.

### Associated products

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Passkeys, Passwordless, Enterprise Password Manager, Developer Tools, Passwordless Authentication

### Industries

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Enterprise, Financial Services / Payments, Government, Healthcare / Insurance, SaaS, E-commerce, Financial Services, Healthcare, Professional Services, Higher Education



# Axiad

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## Booth #1215

### Contact:

Jessica Pham; jpham@axiad.com

### Website:

axiad.com

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Axiad is a FIDO Alliance Board Member and helps set the direction for the alliance focused specifically on the authentication needs of the enterprise and public sector. Axiad's goal is to help extend the reach, usability, and security of FIDO authentication to organizations that want to move to a passwordless future, but also need the control to meet all of their authentication requirements today.

### Associated products

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FIDO Server, Passkeys, Passwordless, Security Key Administration

### Industries

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Enterprise, Financial Services / Payments, Telecom / Mobile, Government, Healthcare / Insurance, Energy & Oil, Aerospace & Defense

# Daon

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## Booth #1443

**Contact:**

Ruth Epps; repps@daon.com

**Website:**

daon.com

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We've been members of FIDO since 2014 and have been heavily involved in the technical working groups that create FIDO specifications..

**Associated products**

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Biometrics, Document Authenticity, Identity Proofing, Passkeys, Passwordless

**Industries**

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Enterprise, Financial Services / Payments, Telecom / Mobile, Government, Healthcare / Insurance

# Descope

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## Booth #1140

### Contact:

Abhishek Iyer; abhi@descope.com

### Website:

[microsoft.com/en-us/security/business/microsoft-entra](https://microsoft.com/en-us/security/business/microsoft-entra)

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Descope helps every developer build secure, frictionless authentication and user journeys for any application. Our drag-and-drop workflows, SDKs, and APIs make it easy for developers to add FIDO authentication and passkeys to their consumer and business apps. Descope is a member of the FIDO Alliance.

### Associated products

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Biometrics, FIDO Server, Mobile Apps, Passkeys, Passwordless, SDK

### Industries

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Enterprise, Financial Services / Payments, Telecom / Mobile, Healthcare / Insurance

# ForgeRock

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## Booth #138

### Contact:

Andrea Smith; andrea.smith@forgerock.com

### Website:

forgerock.com

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ForgeRock CEO Fran Rosch has set the identity and access management software supplier on a path to deliver a frictionless identity experience without compromising security or privacy. The article mentions how FIDO standards can tackle the bad experiences users can have with classic authentication systems.

### Associated products

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Biometrics, Blockchain, Document Authenticity, FIDO Server, Identity Proofing, IoT, Mobile Apps, Passkeys, Passwordless, PSD2, SDK, Security Keys, Secure Remote Access

### Industries

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Enterprise, Financial Services / Payments, Telecom / Mobile, Government, Healthcare / Insurance

# HYPR

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## Booth #1726

**Contact:**

Melanie Holst; melanie.holst@hypr.com

**Website:**

hypr.com

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HYPR has a long standing relationship with FIDO which includes our personnel being on the board. Early on, we believed in FIDO's charter which is why we built our product around the FIDO standard and why we have a FIDO certified end to end product. With so much noise in the field, we feel it particularly important to highlight customers who are 100% deployed with HYPR using the FIDO standard. One such organization will share their journey to passwordless along with best practices, learning and advice for others.

**Associated products**

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Biometrics, FIDO Server, Passkeys, Passwordless, PSD2, SDK, Security Keys, Secure Remote Access

**Industries**

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Software

# Identiv

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## Booth #1032

**Contact:**

Ryane Burke; rburke@identiv.com

**Website:**

identiv.com

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Our uTrust FIDO2 Security Keys deliver strong multi-factor authentication for individuals, government agencies and businesses. Put your trust in Identiv to eliminate easily compromised passwords.

**Associated products**

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Document Authenticity, IoT, Mobile Apps, Passwordless, SDK, Security Keys, Secure Remote Access

**Industries**

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Enterprise, Financial Services / Payments, Telecom / Mobile, Government, Healthcare / Insurance

# IDmelon Technologies Inc.

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## Booth #1132

### Contact:

Mina Roohi; mina@idmelon.com

### Website:

idmelon.com

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With IDmelon, organizations can leverage their employees' existing devices (ID badges, smartphones, key fobs, security keys) as a FIDO security key. This enables employees to use a familiar and convenient device to access their workstations, web, and applications securely. Companies, too, can save budget and avoid hidden costs. In addition, IDmelon orchestration platform simplifies the deployment and management of passwordless authentication with security keys for IT administrators.

### Associated products

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Mobile Apps, Passkeys, Passwordless, Security Keys, Secure Remote Access, ID Badges, Key Fobs, Readers, Administrative Panel, SSO for SSO

### Industries

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Enterprise, Financial Services / Payments, Telecom / Mobile, Healthcare / Insurance, Education, Retail, Shops, Manufacturing, Offices

# Microsoft Security

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## Booth #1103

### Contact:

Sloan Andres; [v-sandres@microsoft.com](mailto:v-sandres@microsoft.com)

### Website:

[microsoft.com/en-us/security/business/microsoft-entra](https://microsoft.com/en-us/security/business/microsoft-entra)

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You can start going passwordless with Microsoft using our top-rated Windows Hello on desktop or Authenticator on mobile apps, as well as take advantage of our industry support for FIDO credentials including passkeys. Go to [aka.ms/passwordless](https://aka.ms/passwordless) to learn more or [aka.ms/PasswordlessDeploymentGuide](https://aka.ms/PasswordlessDeploymentGuide) for more details on how to plan and deploy your implementation. Microsoft has supported FIDO Alliance as a Board Member since 2013.

### Associated products

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Passwordless, SDK

### Industries

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Enterprise



# Onfido

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**Contact:**

Trellanie Vernon; trellanie.vernon@onfido.com

**Website:**

onfido.com

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On the Identity Verification Binding Working Group

**Associated products**

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Biometrics, Document Authenticity, Identity Proofing, Passwordless

**Industries**

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Enterprise, Financial Services / Payments, Telecom / Mobile, Government, Healthcare / Insurance

# Prove

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**Contact:**

Yuka Yoneda; Yuka.Yoneda@prove.com

**Website:**

prove.com

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As a leader in the identity verification and authentication space, Prove has recently joined the FIDO Alliance to help make the passwordless future a reality. Prove is actively developing solutions around the FIDO2/Passkey standard that incorporate our frictionless identity verification to bind FIDO2 keys to a user. It is Prove's intent to join the FIDO board and become an active corporate member advocating for the Alliance and the standards it creates.

**Associated products**

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Identity Proofing, Passwordless

**Industries**

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Financial Services / Payments

# Secret Double Octopus

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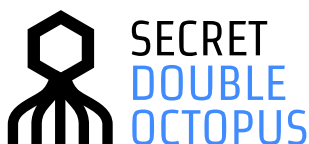
**Contact:**

Horacio Zambrano; horacio.zambrano@doubleoctopus.com

**Website:**

doubleoctopus.com

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Secret Double Octopus offers an enterprise workforce passwordless MFA solution that supports FIDO-certified security keys given its included FIDO Server.

**Associated products**

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Biometrics, FIDO Server, Mobile Apps, Passkeys, Passwordless, Security Keys, Secure Remote Access

**Industries**

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Enterprise, Financial Services / Payments, Government, Upper Education

# Thales

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## Contact:

Sarah Lefavrais; sarah.lefavrais@thalesgroup.com

## Website:

cpl.thalesgroup.com

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Thales, a global leader in advanced technologies is FIDO Alliance Member. we provide fido solutions for enterprises, Government and Financial Institutions, such as hardware security keys, passkeys & FIDO servers.  
<https://fidoalliance.org/company/thales>

## Associated products

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FIDO Server, Passkeys, Passwordless, Security Keys

## Industries

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Enterprise, Financial Services / Payments, Government, Healthcare / Insurance

# Trusona

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## Contact:

Simon Berman; sb@trusona.com

## Website:

www.trusona.com

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Trusona Authentication Cloud is a passkey-as-a-service platform helping digital businesses to passkey-enable their websites. Trusona is a FIDO Board Member and our product is FIDO-certified. And, Kevin Goldman, our CXO, formed and now leads the FIDO UX Committee.

## Associated products

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Biometrics, FIDO Server, Passkeys, Passwordless, SDK, passkey-as-a-service

## Industries

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Enterprise, Financial Services / Payments, Telecom / Mobile, Healthcare / Insurance, iGaming, Retail, Online Travel Agencies

# Yubico

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## Booth #1415

### Contact:

Jeanette Thorsby; [jeanette.thorsby@yubico.com](mailto:jeanette.thorsby@yubico.com)

### Website:

[yubico.com](http://yubico.com)

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Yubico is a principal inventor of the WebAuthn/FIDO2 and U2F authentication standards adopted by the FIDO alliance and is the first company to produce the U2F security key and a multi-protocol FIDO2/WebAuthn authenticator. Yubico is actively involved with the FIDO Alliance as a leading contributor and integral part of its leadership team.

### Associated products

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Biometrics, Passkeys, Passwordless, SDK, Security Keys

### Industries

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Enterprise, Financial Services / Payments, Telecom / Mobile, Government, Healthcare / Insurance, All





## Want to learn more about the FIDO Alliance?

Stop by our booth, #1437

Check out our website or find us on social media.



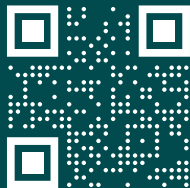
@FIDOAlliance



linkedin.com/company/the-fido-alliance



info@fidoalliance.org



**fido**<sup>™</sup>  
ALLIANCE | simpler  
stronger  
authentication

fidoalliance.org