

[4 Ways FIDO is Changing How We Securely Access Applications]

Today, both employees and consumers access more private information with their digital devices than ever before. Forced to use longer, more complicated passwords and PIN codes, users are more likely to forget their passwords and company support costs have risen in an effort to reset them.

Introducing Samsung SDS' Fast IDentity Online (FIDO) solution, the next generation in biometric authentication. By using unique, unforgettable non-duplicative biometric information, such as a fingerprint, facial, or voice scan of any combination of these, users can quickly and securely access their accounts without passwords or PINs. Here are four ways this innovative technology is transforming how we can use mobile devices more efficiently and securely.

1 Mobile Banking

Using FIDO-certified technology, retail banks can offer customers fast, secure services using biometric authentication such as new account registration and personal information management.

2 ATM Banking

FIDO authentication services are used at the ATM for true biometric authentication, replacing the need for ATM cards and reducing risks associated with fraudulent card use.

4 Company Systems Access

Employees can securely access email, confidential documents and mobile apps without the need for passwords, reducing the risk of a data breach by controlling access to internal systems.

3 Financial Service Transactions

Banks, brokerage services and other finance companies and their clients can use FIDO authentication for for online trading, transfers and more.



For information on how to bring FIDO to your business visit samsungsdsa.com or contact us at bd.sdsa@samsung.com.